

Workforce Issues: Recruitment and Retention in Rural and Underserved Areas

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BHECN

**BEHAVIORAL HEALTH
EDUCATION CENTER
OF NEBRASKA**

Behavioral Health Education Center

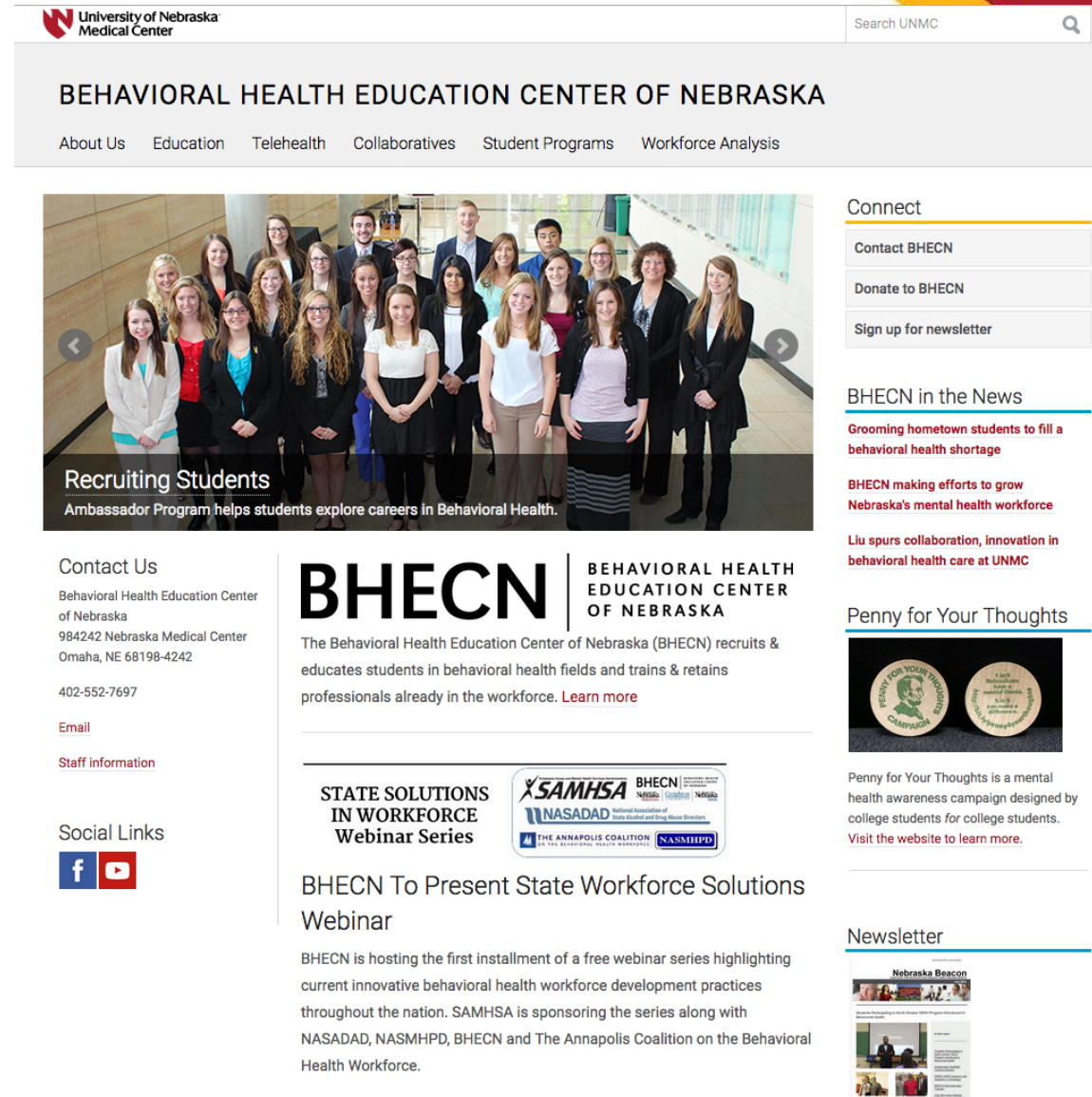
of Nebraska

History of BHECN

<http://www.unmc.edu/bhecn/>

Created by the Legislature in 2004 to address Behavioral Healthcare Workforce Issues

Housed in the Medical Center; Urban Focus



The screenshot shows the website for the Behavioral Health Education Center of Nebraska. At the top left is the University of Nebraska Medical Center logo. A search bar is located at the top right. The main header reads "BEHAVIORAL HEALTH EDUCATION CENTER OF NEBRASKA" with a navigation menu below it containing "About Us", "Education", "Telehealth", "Collaboratives", "Student Programs", and "Workforce Analysis". A large banner image shows a group of diverse students and professionals, with the text "Recruiting Students" and "Ambassador Program helps students explore careers in Behavioral Health." Below the banner, there are sections for "Contact Us" (providing address and phone number), "Social Links" (Facebook and YouTube icons), and "BHECN" (Behavioral Health Education Center of Nebraska) which describes its mission to recruit and educate students. A "State Solutions in Workforce Webinar Series" section features logos for SAMHSA, NASADAD, and the Annapolis Coalition. Other sections include "Connect" (Contact BHECN, Donate to BHECN, Sign up for newsletter), "BHECN in the News" (with several news headlines), "Penny for Your Thoughts" (a mental health awareness campaign), and "Newsletter" (with a preview of the "Nebraska Beacon" newsletter).



Behavioral Health Education Center of Nebraska

- Rural Outreach --- University of Nebraska at Kearney
- Recruitment and Retention of the BH workforce
 - Residency Programs for Psychiatrists
 - Ambassador Program
 - Sponsored Internships
 - Agreements with all training Programs across the State
 - Training for Existing Workforce



Recruitment and Retention Funding

Grants

HRSA

SAMHSA

USDA

AmeriCorps

University Based Funding

Pool money from different sources

Lessons Learned

Strategies

- Involve the training programs
- Be inclusive
- Target rural medical providers
- Partnerships
 - Agencies and Entities who hire
 - University and Colleges

Nebraska Behavioral Health Jobs Website Link

Find us on Facebook
LinkedIn

Nebraska Behavioral HealthJobs.com


Connecting behavioral health employers and job seekers in **Nebraska.**

FACTS

How much does it cost?
It's free! There is no charge for employers to post a job or job seekers to post a resume.

Are there time restrictions for postings or a cap on use?
No! Employers and job seekers may have unlimited use of our website. Job and resume postings are set to expire after 30 days' time but can be easily renewed an unlimited amount of times for free.


What about mobile access?
Yes! Job seekers can take advantage of our convenient mobile website features.

Maximize Searches  **Statewide Exposure**

Who can use this awesome new site?
Employers who provide behavioral health services in Nebraska. Services are defined as direct or indirect care, including administrative agencies that serve a role in the behavioral health system of care.
Job seekers who desire to work in the behavioral health field. Our scope of job postings are meant to include every level in the workforce, from entry-level administrative support to licensed professionals.

Questions? info@NebraskaBehavioralHealthJobs.com

Nebraska Behavioral HealthJobs.com
Check us out!



Sponsored in part by Behavioral Health Education Center of Nebraska to provide **FREE** access to employers and job seekers alike. Rev. 2/16/14

[Nebraska Behavioral](#)

[Health Jobs Website](#)



Questions?

For more information feel free to contact us!

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